



2024 FATHERS & FLASHLIGHTS UNDERWRITING

WEST U FATHERS & FLASHLIGHTS CAMPOUT: SATURDAY, NOV. 2 – SUNDAY, NOV. 3

supporting Friends of West U Parks Fund, a 501(c)(3) organization

Camp Founder – Exclusive Title Sponsor **\$20,000**

- Includes two (2) families' camping reservations, two (2) parking spots, and two (2) early check-ins.
- Highest priority acknowledgement as Title Sponsor in press releases, along with photo opportunity.
- Recognition as Title Sponsor on one of West U's electronic marquees for two separate two-week periods.
- Most prominent placement of company logo on event t-shirt and event signage.
- Recognition as Title Sponsor on Friends' website with hyperlink, Friends' social media, event activity guide and in the 2025 Park Lovers' Ball Auction Catalog.
- Opportunity to provide promotional literature or items in camper check-in bags.
- Opportunity to provide company banner at event.

Camp Hero **\$15,000**

- Includes one (1) family's camping reservation, parking spot, and early check-in.
- Priority acknowledgement in press releases submitted to community publications, along with photo opportunity.
- Recognition on one of West U's electronic marquees for two weeks.
- Prominent placement of company logo on event t-shirt and event signage.
- Recognition on Friends' website with hyperlink, Friends' social media, and event activity guide.
- Opportunity to provide promotional literature or items in camper check-in bags.
- Opportunity to provide company banner at event.

Camp Boss **\$10,000**

- Includes one (1) family's camping reservation and early check-in.
- Priority acknowledgement in press releases submitted to community publications, along with photo opportunity.
- Placement of company logo on event t-shirt and event signage.
- Recognition on Friends' website with hyperlink, Friends' social media, and event activity guide.
- Opportunity to provide promotional literature or items in camper check-in bags.
- Opportunity to provide company banner at event.

Camp Counselor **\$5,000**

- Includes one (1) family's camping reservation and early check-in.
- Acknowledgment in press releases submitted to community publications.
- Placement of company logo on event t-shirt.
- Recognition on event signage, Friends' website with hyperlink, Friends' social media, and event activity guide.
- Opportunity to provide promotional literature or items in camper check-in bags.

Ready to underwrite? Use the QR code below!





Trailblazer

\$3,500

- Includes one (1) family's camping reservation and early check-in.
- Acknowledgement in press releases submitted to community publications.
- Placement of company logo on event t-shirt.
- Recognition on event signage, Friends' website with hyperlink, and event activity guide.
- Opportunity to provide promotional literature or items in camper check-in bags.

Outback

\$2,500

- Includes one (1) family's camping reservation and early check-in.
- Placement of company/family name (not logo) on event t-shirt.
- Recognition on Friends' website and event activity guide.
- Opportunity to provide promotional literature or items in camper check-in bags.

Backpacker

\$1,500

- Includes one (1) family's camping reservation and early check-in.
- Placement of company/family name (not logo) on event t-shirt.
- Recognition on Friends' website and event activity guide.

Campfire

\$500

- Placement of company/family name on event t-shirt and recognition in event activity guide.

In-Kind (Donation of Goods or Products)

- Amenities for in-kind donations are based on the fair market value of the donation according to the donor recognition levels above.

READY TO UNDERWRITE? USE THE QR CODE OR VISIT

<https://westuparks.wufoo.com/forms/2024-fathers-flashlights-underwriting>



The Friends of West University Parks Fund is a volunteer based 501(c)(3) organization dedicated to raising funds for the development and improvement of parks and green spaces in the City of West University Place. As a nonprofit organization, all charitable contributions to the Friends of West University Parks Fund are tax deductible to the extent allowed by law.

Fathers & Flashlights is a FUNdraising event open to families zoned to attend West University Elementary School. It is an opportunity for fathers and their children to spend quality time together in the heart of our community. We support all families and understand that families have different variables and compositions. Please contact fathersandflashlights@westuparks.org if you have questions.