



# **PARK LOVERS' CRYSTAL BALL**

## **2010 West University Place Park Lovers' Ball**

*Presented by and Benefiting The Friends of West University Place Parks Fund, Inc.*

*Event Co-Chairs: Jennifer Gatto, Daryl Hoover, and Kara Samples*

**February 27, 2010**

### **UNDERWRITER AND TICKET PURCHASE AMENITIES**

Description	Price	No. of Tickets	Amenities & Benefits
<b>Diamond</b>	\$20,000	12	<ul style="list-style-type: none"> <li>• Table for twelve (12) in a premium location</li> <li>• Sponsorship opportunity of amenity at mutually agreed upon West U Park Facility (list of sponsorship opportunities available upon request) purchased for redevelopment and/or renovation (within sponsorship level, prioritized based upon date of receipt of commitment) for a time period to be determined including permanent plaque**</li> <li>• Invitation to and participation in a park related ribbon cutting event spotlighting major donors</li> <li>• Two-year sponsorship sign at the West U Rec Center and signage at other West U Parks (on a rotating basis) with company name and logo contingent upon compliance with City sign ordinance**</li> <li>• Listed on a permanent Hall of Fame Plaque displaying key sponsors and contribution amount which is showcased at one of the three recreation facilities</li> <li>• Recognition in at least one City Currents issue, (quarterly City publication) mailed to approximately 6,000 West U households subject to space availability</li> <li>• Recognition on West U's electronic marquee located at University Blvd. and Auden intersection for two-week period scheduled based on availability</li> <li>• One-year logo recognition on Friends' website with link</li> <li>• Recognition on Ball Invitation mailed to approximately 6,000 West U households*</li> <li>• Full-page color advertisement in Ball Program in prominent location*</li> <li>• Feature article with photograph on Friends website</li> <li>• Special acknowledgement in press releases submitted to community publications, with photo opportunity</li> <li>• Special acknowledgement on signage at event</li> <li>• Opportunity to include company's promotional literature in guest check-in packages at event</li> </ul>

<p><b>Crystal</b></p>	<p>\$10,000</p>	<p>10</p>	<ul style="list-style-type: none"> <li>• Table for ten (10) in a premium location</li> <li>• Sponsorship opportunity of amenity at mutually agreed upon West U Park Facility (list of sponsorship opportunities available upon request) purchased for redevelopment and/or renovation (within sponsorship level, prioritized based upon date of receipt of commitment) for a time period to be determined including permanent plaque**</li> <li>• Invitation to a park related ribbon cutting event spotlighting major donors</li> <li>• One-year sponsorship sign at the West U Rec. Center or signage at another West U Park with company name and logo contingent upon compliance with City sign ordinance**</li> <li>• Recognition in at least one City Currents issue, (quarterly City publication) mailed to approximately 6,000 West U households subject to space availability</li> <li>• Recognition on West U's electronic marquee located at University Blvd. and Auden intersection for two-week period scheduled based on availability</li> <li>• Logo recognition on Friends' website with link for six months</li> <li>• Recognition on Ball Invitation mailed to approximately 6,000 West U households*</li> <li>• Full-page color advertisement in Ball Program in prominent location*</li> <li>• Feature article with photograph on Friends website</li> <li>• Special acknowledgement in press releases submitted to community publications, with photo opportunity</li> <li>• Special acknowledgement on signage at event</li> <li>• Opportunity to include company's promotional literature in guest check-in packages</li> </ul>
<p><b>Tiara</b></p>	<p>\$7,500</p>	<p>10</p>	<ul style="list-style-type: none"> <li>• Table for ten (10) in a prime location</li> <li>• Invitation to a park related ribbon cutting event spotlighting major donors</li> <li>• Recognition in at least one City Currents issue, (quarterly City publication) mailed to approximately 6,000 West U households subject to space availability</li> <li>• Logo recognition on Friends' website with link for six months</li> <li>• Recognition on West U's electronic marquee located at University Blvd. and Auden intersection for two-week period scheduled based on availability</li> <li>• Recognition on Ball Invitation mailed to approximately 6,000 West U households*</li> <li>• Full page black &amp; white advertisement in Ball Program*</li> <li>• Feature article with photograph on Friends website</li> <li>• Recognition in press releases submitted to community publications</li> <li>• Special acknowledgement on signage at event</li> </ul>

<b>Pearl</b>	\$5,000	10	<ul style="list-style-type: none"> <li>• Table for ten (10)</li> <li>• Invitation to a park related ribbon cutting event spotlighting major donors</li> <li>• Half-page black and white advertisement in Ball Program*</li> <li>• Recognition on West U's electronic marquee located at University Blvd. and Auden intersection for two-week period scheduled based on availability</li> <li>• Recognition in press releases submitted to community publications</li> <li>• Mention in Ball Invitation and Program*</li> <li>• Mention on Friends' website</li> </ul>
<b>Rhinestone</b>	\$2,500	10	<ul style="list-style-type: none"> <li>• Table for ten (10)</li> <li>• Recognition in press releases submitted to community publications</li> <li>• Mention in the Ball Program and Invitation*</li> <li>• Mention on Friends' website</li> </ul>
<b>Sequin</b>	\$1,000	2	<ul style="list-style-type: none"> <li>• Two (2) tickets to the Ball (reserved seating in desirable location)</li> <li>• Recognition in Ball Program and Invitation*</li> <li>• Mention on Friends' website</li> </ul>
<b>Glitter</b>	\$400	2	<ul style="list-style-type: none"> <li>• Two (2) tickets to the Ball (reserved seating)</li> <li>• Recognition in Ball Program and Invitation*</li> <li>• Mention on Friends website</li> </ul>
<b>Black Onyx</b>	\$200	1	<ul style="list-style-type: none"> <li>• One (1) ticket to the Ball (reserved seating)</li> <li>• Recognition in Ball Program and Invitation*</li> <li>• Mention on Friends website</li> </ul>
<b>Bubble</b>	Amount Of Choice	0	<ul style="list-style-type: none"> <li>• Amenities based on level of giving</li> </ul>

\* Print deadlines for Ball Invitation and Ball Program are **December 28, 2009** and **January 29, 2010** respectively.

\*\* Contingent upon City Council approval.

**This event is anticipated to sell out. Please make your reservations early.**