

2012 PARK LOVERS' BALL

A Walk in the Park

*Presented by and Benefiting
The Friends of West University Place Parks Fund, Inc.*

Event Co-Chairs: Courtney and Scott Archer, Anne and John Freeman

Honorary Chairs: Vicki and Dana Grams

February 11, 2012

UNDERWRITER AND SPONSOR AMENITIES

Description	Price	No. of Seats	Underwriter Amenities
Terrific Trampers	\$15,000	12	<ul style="list-style-type: none"> • One table for twelve (12) in a premium location • Sponsorship opportunity of amenity at mutually agreed upon West U Park Facility (list of sponsorship opportunities available upon request) purchased for redevelopment and/or renovation (within sponsorship level, prioritized based upon date of receipt of commitment) for a time period to be determined including plaque** • Invitation to and participation in a park related ribbon cutting event spotlighting major donors • Two-year sponsorship sign at the West U Rec Center and signage at other West U Parks (on a rotating basis) with company name and logo contingent upon compliance with City sign ordinance** • Listed on a permanent Hall of Fame Plaque displaying key sponsors and contribution amount which is showcased at one of the three recreation facilities • Recognition in at least one City Currents issue, (quarterly City publication) mailed to approximately 6,000 West U households subject to space availability • Recognition on one of West U's electronic marquee (your choice) located at University Blvd. and Auden intersection or on Bellaire Blvd. for two-week period scheduled based on availability • One-year logo recognition on Friends' website with link • Recognition on Ball Invitation mailed to approximately 6,000 West U households* • Full-page color advertisement in Ball Program in prominent location* • Feature article with photograph on Friends website • Special acknowledgement in press releases submitted to community publications, with photo opportunity • Special acknowledgement on signage at event • Opportunity to include company's promotional literature in guest check-in packages at event • One complimentary premium guest room at Four Seasons Hotel night of event

<p>Hearty Hoofers</p>	<p>\$10,000</p>	<p>12</p>	<ul style="list-style-type: none"> • Table for twelve (12) in a premium location • Sponsorship opportunity of amenity at mutually agreed upon West U Park Facility (list of sponsorship opportunities available upon request) purchased for redevelopment and/or renovation (within sponsorship level, prioritized based upon date of receipt of commitment) for a time period to be determined including plaque** • Invitation to a park related ribbon cutting event spotlighting major donors • One-year sponsorship sign at the West U Rec. Center or signage at another West U Park with company name and logo contingent upon compliance with City sign ordinance** • Recognition in at least one City Currents issue, (quarterly City publication) mailed to approximately 6,000 West U households subject to space availability • Recognition on one of West U's electronic marquee (your choice) located at University Blvd. and Auden intersection or on Bellaire Blvd. for two-week period scheduled based on availability • Logo recognition on Friends' website with link for six months • Recognition on Ball Invitation mailed to approximately 6,000 West U households* • Full-page color advertisement in Ball Program in prominent location* • Feature article with photograph on Friends website • Special acknowledgement in press releases submitted to community publications, with photo opportunity • Special acknowledgement on signage at event • Opportunity to include company's promotional literature in guest check-in packages
<p>Happy Highsteppers</p>	<p>\$6,000</p>	<p>12</p>	<ul style="list-style-type: none"> • Table for twelve (12) in priority location • Invitation to a park related ribbon cutting event spotlighting major donors • Half-page black and white advertisement in Ball Program* • Recognition on one of West U's electronic marquee (your choice) located at University Blvd. and Auden intersection or on Bellaire Blvd. for two-week period scheduled based on availability • Recognition in press releases submitted to community publications • Mention in Ball Invitation and Program* • Special acknowledgement on signage at event • Mention on Friends' website
<p>Super Striders</p>	<p>\$3,000</p>	<p>12</p>	<ul style="list-style-type: none"> • Table for twelve (12)- main ballroom seating is not guaranteed • Recognition in press releases submitted to community publications • Mention in the Ball Program and Invitation* • Mention on Friends' website
<p>Sauntering Strollers</p>	<p>\$1,200</p>	<p>2</p>	<ul style="list-style-type: none"> • Two (2) tickets to the Ball (reserved seating in desirable location) • Recognition in Ball Program and Invitation* • Mention on Friends' website
<p>Rockin' Ramblers</p>	<p>\$500</p>	<p>2</p>	<ul style="list-style-type: none"> • Two (2) tickets to the Ball (reserved seating)- main ballroom seating is not guaranteed*** • Recognition in Ball Program and Invitation*
<p>Passionate Prancers</p>	<p>\$250</p>	<p>1</p>	<ul style="list-style-type: none"> • One (1) ticket to the Ball (reserved seating)- main ballroom seating is not guaranteed*** • Recognition in Ball Program and Invitation*

SPONSORSHIP AMENITIES

Description	Price	Sponsorship Amenities
Dinner Wine Sponsor	\$10,000	<ul style="list-style-type: none"> • Same amenities as Hearty Hoofers, except no table or seats at event, plus extra publicity associated with wine, including a toast to the honorary chairs
Dessert and Coffee Sponsor	\$7,500	<ul style="list-style-type: none"> • Same amenities as Happy Highsteppers, except no table or seats at event, plus extra publicity associated with dessert and coffee
Entertainment Sponsor Sponsorship Secured JAMES STREET GROUP	\$5,000	<ul style="list-style-type: none"> • Same amenities as Super Striders, except no table or seats at event, plus extra publicity provided by band
Invitations Sponsor Sponsorship Secured JAMES STREET GROUP	\$5,000	<ul style="list-style-type: none"> • Same amenities as Super Striders, except no table or seats at event, plus extra publicity on 6,000 printed invitations
Passed Hors D'oeuvres Sponsor	\$5,000	<ul style="list-style-type: none"> • Same amenities as Super Striders, except no table or seats at event, plus extra publicity associated with hors d'oeuvres presentation
Valet Parking Sponsor Sponsorship Secured JAMES STREET GROUP	\$5,000	<ul style="list-style-type: none"> • Same amenities as Super Striders, except no table or seats at event, plus extra publicity associated with valet parking, including placement of promotional materials in valet parked cars
Floral Centerpieces Sponsor Sponsorship Secured KROGER	\$3,500	<ul style="list-style-type: none"> • Same amenities as Super Striders, except no table or seats at event, plus extra publicity associated with centerpieces at each table
Heads or Tails Sponsor	\$3,000	<ul style="list-style-type: none"> • Same amenities as Super Striders, except no table or seats at event, plus opportunity to lead the game of Heads or Tails and provide grand prize
Auction/Event Program Catalog Sponsor Sponsorship Secured SCOTT FRASIER HOMES	\$1,500	<ul style="list-style-type: none"> • Same amenities as Sauntering Strollers, except no seats at event, plus extra publicity associated with catalogs
Ice Sculpture Sponsorship Secured HEIDI DUGAN-GREENWOOD KING PROPERTIES	\$750	<ul style="list-style-type: none"> • Recognition in Ball Program and Invitation* plus signage associated with sculpture
Hopeful Hikers <i>(not attending or sponsoring, but wish to support the parks through a donation)</i>	Amount Of Choice	<ul style="list-style-type: none"> • Amenities based on level of giving

* Print deadlines for Ball Invitation and Ball Program are **December 1, 2011** and **January 10, 2012** respectively.

** Contingent upon City Council approval.

***Table requests cannot be guaranteed at this level